

## 2026 BUSINESS PARTNERSHIP OPPORTUNITIES

### **What is the American Independence Center?**

Founded in 1991 in historic Exeter, NH, the American Independence Center develops programs, exhibits, tours, and events that explore our national struggle for independence and its ongoing relevance. Our mission is to engage, educate and excite people of all ages, to understand and celebrate the American struggle for freedom and self-governance, and to preserve and share our buildings, grounds and collection so they will be an inspiration for generations to come.



### **Why support the American Independence Center?**

As a partner, your reach is substantial. We welcome more than five thousand annual visitors to our campus in Exeter and more than 40,000 to our website each year. Your support of AIC enhances your company's marketing and philanthropic objectives as well as advancing our critical mission. Your support of the American Independence Center also makes clear your shared conviction that democracy is just as crucial today as it was in 1776. The celebration of the 250<sup>th</sup> anniversary of the Declaration of Independence in 2026 is a unique moment in history bringing even greater attention to our shared stewardship of this shared heritage.



### **What does it take to be a Partner?**

There are multiple levels to choose from, listed below, with a variety of benefits. We are also delighted to customize a partnership that works for your needs. All levels of support are welcome and help the American Independence Center preserve democracy.

# BUSINESS PARTNERSHIP LEVELS

## MERCHANT MEMBER | \$100

### Benefits:

- Listing on Center website
- Private tour availability
- Free booth space at the American Independence Festival Marketplace
- “Merchant Member” display decal



## CONTRIBUTOR | \$500

### Merchant Member Benefits *plus*:

- Company name **with hyperlink** to your site on Center website
- Recognition in print, social media for selected Center events

## FRIEND | \$1,000

### Merchant Member Benefits *plus*:

- **Company logo** with hyperlink to your site on Center website
- Recognition in print, social media for selected Center events

## SUPPORTER | \$2,500

### Merchant Member Benefits *plus*:

- Company logo with hyperlink to your site on Center website
- Recognition in print, social media for selected Center events
- **Recognition in press releases and digital communications**

## ASSOCIATE | \$5,000

### **Merchant Member Benefits *plus*:**

- Company logo with hyperlink to your site on Center website, **including homepage**
- **Prominent recognition** in print, social media for selected Center events
- **Featured recognition** in a press release and digital communications
- **Complimentary rental of Folsom Tavern**

## PARTNER | \$10,000

### **Merchant Member Benefits *plus*:**

- Company logo with hyperlink to your site on American Independence Center website, including homepage
- **Featured recognition** in print, social media for selected Center events
- **Exclusive recognition opportunities** in press releases and digital communications
- Complimentary rental of Folsom Tavern
- **Exclusive Lead Underwriting of one of the following:**
  - American Independence Festival
  - American Independence Center free admission
  - Youth educational programs, including field trips and camps
  - The Dare to Read civic engagement speaker series
  - Customized underwriting of a critical building preservation need or other Center program

**New in 2026: Sponsorships available for the Pursuit of Happiness 5k  
at the American Independence Festival on July 11**

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